



Our Mission

Empowering People, Strengthening Organizations and Building Strong Communities.

P.O.M.

PURPOSE

To empower community leaders with an innovative approach that attracts, develops and retains people and businesses that results in a stronger workforce, local economy and community culture.

OUTCOMES

- Accelerate Community Engagement
- Higher Employee Engagement and Retention
- Heightened Emotional Intelligence
- Improved Workplace Satisfaction
- Expanded Leadership Development

METHOD

Enhance collaboration by introducing StrengthsGenius to:

- Individuals
- Teams
- Community Leaders & Initiatives
- Municipalities
- The Education System
- Faith-based Organizations
- Not For Profit Entities

Why Strong Communities?

Help people, organizations, and communities discover what is right with them in order to:

- ✓ Attract and retain a quality workforce
- ✓ Advance community collaboration
- ✓ Create partnerships between Strong Communities and community leaders to drive economic prosperity



HOW TO IGNITE YOUR STRONG COMMUNITY



STEP 1

Host a SG Workshop
for 10-20 people
(Investment Required)



STEP 2

Witness others
discovering their
Unique Genius while
exploring your own.



STEP 3

Continue your journey via
StrengthsGenius.coach
and the Strong
Communities
Facebook Group.



STEP 4

Support the Strong
Communities Movement
by sharing your
experience with
other leaders.

Elevate collaboration by injecting a Strengths-Based mindset into:

- Community Leaders
- Elected Officials
- Municipalities
- Workforce Development
- Education
- Community Initiatives



How do you earn a Strong Communities designation?

Introduce 10% of your community population
(employees, members, alumni, residents, etc.)
to a Strong Communities workshop.

Why Use a Strengths-Based Approach?

- Focus on “what works well”
- Improves Retention
- Increases Engagement & Morale
- Improves Profitability

Proven Model For Successful Community Engagement